

Dear Potential Sponsor,

The Ted Rhodes Foundation, Inc. is asking for your support of our 2023 initiatives by serving as a corporate or individual sponsor. The Foundation was created in 1994 to preserve and honor the legacy of golf pioneer Ted Rhodes and further his vision of making the game of golf open to all races. The foundation is honoring his vision by advancing future generations of minority golfers by hosting educational events, golf clinics, and golf tournaments for youth and adults. Also, the foundation provides financial support to Historically Black Colleges and Universities (HBCU) golf teams and golf team members. Lastly, we also partner with local urban youth golf programs.

> We are excited to announce our 2023 event and sponsorship opportunities. Sponsorship opportunities are available for companies and individuals. Contact us at <u>info@tedrhodes.org</u> or (877) 913-9009 to receive additional information or express an interest in being a sponsor.

Regards,

Peggy Rhodes-White

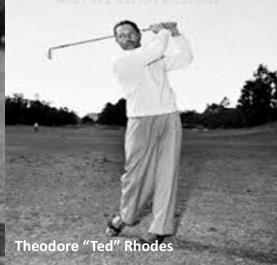
Peggy Rhodes-White CEO/Founder

"Keeping the Legacy Alive"





Ted Rhodes, Charlie Sifford & Nat "King" Cole



Leonard Reed, Bill Spiller, Ted Rhodes & Joe Louis



TED RHODES Foundation, Inc. **TED RHODES** 54th Golf Classic "The Legacy Continues..."

ABOUT THEODORE "TED" RHODES

- Professional golfer who played Forest Park in the 1930's when people of color were • only allowed to play on Sunday evenings and Monday mornings. A bell would ring on Mondays at noon indicating that all people of color must leave the course.
- Winner of 150 tournaments sponsored by the United States Colored Golf • Association (later known as the United Golf Association, UGA) and the Negro National Open in 1949, 1950, 1951 and 1957.

Legally challenged the PGA to allow people of color to compete professionally.

Inducted into the African American Golfers Hall of Fame and National Black Golf Hall of Fame.

Mentor and golf instructor to Lee Elder, Jim Dent, Althea Gibson, entertainer Billy Eckstine, boxing champion Joe Louis, and many others.

Tiger Woods openly credits Ted Rhodes with his capability of winning his first Masters.

Posthumously granted membership into the PGA in 2009.



TED RH©DES 54th Golf Classic "The Legacy Continues..."

LOCATED AT

Ted Rhodes Golf Course Nashville, TN

DATE

September 9-10, 2023

SPONSORSHIP DECK





HOLE IN ONE SPONSOR - \$10,000

- 4 Playing spots
- Hole sponsorship
- Signage on course during Tournament
- Signage at all events Friday, Saturday, Sunday
- Listing on website

AMATEUR AWARDS & GIFTS SPONSOR - \$4.500

- 4 Playing spots
- Name on award
- Signage on course during Tournament
- Signage at all events Friday, Saturday, Sunday
- Listing on website

ELCOME RECEPTION (FRIDAY) - \$4,000

- 4 Playing spots
- **Signage on course during Tournament**
- Signage at event



TED RHODES TED RHODES 54th Golf Classic "The Legacy Continues...."

SPONSORSHIP OPPORTUNITIES

SATURDAY LUNCH SPONSOR - \$3,500 (Lunch for Golfers on Saturday)

- 4 Playing spots
- **Signage on course during Tournament**
- Signage at all events Friday, Saturday, Sunday
- Listing on website

SUNDAY LUNCH SPONSOR - \$3,500 (Lunch for Golfers on Sunday)

4 - Playing spots Signage on course during Tournament Signage at all events Friday, Saturday, Sunday Listing on website

BEVERAGE SPONSOR - \$2,500 (Saturday and Sunday)

- 2 Playing spots
- **Signage on course during Tournament**
 - Signage at all events Friday, Saturday, Sunday
 - Listing on website





PHOTOGRAPHY SPONSOR - \$1.000

	1	-	Playing	spot
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- Signage on course during Tournament
- **Signage at all events Friday, Saturday, and Sunday**
- **Listing on website**

GOLF BALL SPONSOR - \$1,000

- **1** Playing spot
- Signage on course during Tournament
- Signage at all events Friday, Saturday, and Sunday
- **Listing on website**

LONGEST DRIVE SPONSOR - \$1,000 (Saturday only)

1 - Playing spot

Signage on course during Tournament Signage at all events Friday, Saturday, and Sunday Listing on website





DRIVING RANGE SPONSOR - \$500

- 1 Playing spot
- □ Signage on course during Tournament
- □ Signage at all events Friday, Saturday, and Sunday
- **Listing on website**

SATURDAY BREAKFAST SPONSOR- \$500 (Provide breakfast for golfers on Saturday)

- 1 Playing spot
- Signage on course during Tournament
- Signage at all events Friday, Saturday, and Sunday
 - Listing on website

SUNDAY BREAKFAST SPONSOR- \$500 Provide breakfast for golfers on Sunday)

- 1 Playing spot
- Signage on course during Tournament
- Signage at all events Friday, Saturday, and Sunday
- Listing on website





IN-KIND DONATION PARTNER - Must equal \$500 or above (Gift Cards, Raffle Gifts, Snacks, Ditty Bag Items, etc.)

- **1** Playing spot
- Signage on course during Tournament
- Signage at all events Friday, Saturday, and Sunday
- **Listing on website**

HOLE SPONSOR - \$400 PER HOLE (MAX 18)

- **Listing on website**
- **Signage on hole**
- ☐ Ticket to Welcome Reception

CART SPONSOR - \$400 (MAX: 2)

- Listing on website
- **Signage on all of the golf carts used in tournament**
- **Ticket to Welcome Reception**



CONTACT INFORMATION:

Peggy White

Ted Rhodes Foundation, Inc.

(877) 913-9009

info@tedrhodes.org

www.tedrhodes.org